

where's your target customer?

survey says... eg3

According to **eg3.com's** 2009 [Embedded Google Optimization Survey](#), search engines, email, and portals are now far and away the top methods by which engineers identify potential partners, products, and/or services. Founded in 1994, **eg3.com** is the oldest and largest web portal and email service for **design engineers, programmers** and **OEM managers** in the broad **embedded systems** marketplace. Use this kit to explore editorial, advertising, and our **new** "Internet Marketing" opportunities via **eg3.com!**

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